

# Estimators

## MFM Practitioner Module: Quantitative Risk Management

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# The Goal of Estimation

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The goal of estimation is to assign numerical values to the parameters of a probability model.

## Considerations

There are several risks to consider:

- ▶ What if the model is mis-specified?
- ▶ What if the data are corrupt?

These are addressed under the subject of **robust statistics**, which we will briefly introduce.

In classical statistics, the term **sample** has two related meanings

- ▶ an (unordered) set of  $N$  values drawn from the sample space of some random variable  $X$ ,  $\{x_1, x_2, \dots, x_N\}$
- ▶ a random variable consisting of  $N$  (independent) copies  $X_1, \dots, X_N$  of some random variable  $X_i \sim X \forall i$ .

You can think of the former as a realization of the latter.

We can characterize the latter, which we will denote hereafter by  $Y^{(N)} \triangleq (X_1, \dots, X_N)$ , as a random variable with

$$f_{Y^{(N)}}(Y) = f_X(X_1) \cdots f_X(X_N)$$

because we have assumed that the draws are independent.

# Sufficient Statistic

The characterization of the sample  $Y^{(N)}$  can often be expressed as the characterization of a collection of partial results,  $T = T(X_1, \dots, X_N; N)$ , called **sufficient statistics**.

## Important Example

Say  $X \sim \mathcal{N}(\mu, \sigma^2)$  and we have a sample  $Y^{(N)} = (X_1, \dots, X_N)$ . The density function of the sample is

$$f_{Y^{(N)}}(y) = (2\pi\sigma^2)^{-N/2} e^{-\frac{1}{2\sigma^2} \sum_{i=1}^N (x_i - \mu)^2}$$

The form of this suggests  $T = (\sum X_i, \sum X_i^2; N)$ , which yields

$$f_T(t) = \frac{(Nt_2 - t_1^2)^{(N-3)/2}}{N^{N/2-1} 2^{N/2} \Gamma\left(\frac{1}{2}\right) \Gamma\left(\frac{N-1}{2}\right)} \cdot \exp\left(\frac{1}{\sigma^2} \left(\frac{t_2}{N} - 2\frac{t_1}{N}\mu + \mu^2\right) + \log \sigma^2\right)^{-N/2} \quad (*)$$

An **estimator** is a function of a sample.

- ▶ If the sample is considered to be random, the value of an estimator is a random variable subject to characterization.
- ▶ If the estimator is applied to an actual sample, consisting of draws from the sample space, the value is non-random and is called an **estimate**.

## Parameter Estimator

We will be mostly interested in estimating the parameters of a characterization, which we will denote generically by  $\theta$ . For a univariate normal, for example,  $\theta = (\mu, \sigma^2)'$ .

We will denote the parameter estimator by  $\hat{\theta}(Y^{(N)})$  where  $Y^{(N)} = (X_1, \dots, X_N)$  is the sample represented by  $N$  independent copies of the random variable  $X$  with a characterization parameterized by  $\theta$ .

# Quadratic Loss

Since  $\hat{\theta}(Y^{(N)})$  is a random variable, it is natural to explore its location and dispersion.

- ▶ In particular, we are interested in how far it can diverge from the (unknown) true value,  $\theta$ .
- ▶ So we introduce a **norm** with respect to some positive definite metric  $Q$ , such that  $\|v\|^2 = v'Qv$  for any  $v$  in the sample space of  $\theta$ .
- ▶ **Loss** is the random variable  $\|\hat{\theta} - \theta\|^2$ .
- ▶ **Bias** is the (unknown) value  $\|E\hat{\theta} - \theta\|$ .
- ▶ **Inefficiency** is the value  $\sqrt{E\|\hat{\theta} - E\hat{\theta}\|^2}$ .

There is a trade-off between bias and inefficiency. In fact,

$$E \text{ Loss} = \text{Bias}^2 + \text{Inef}^2 \quad (\text{prove})$$

# Method of Moments

One classical method for estimating the parameters of a random variable from a sample is to identify low-order sample moments with the corresponding “population” moments of the random variable.

- ▶ **sample mean**  $\bar{x} \triangleq \frac{1}{N} \sum_{i=1}^N x_i$
- ▶ **sample variance**  $\frac{1}{N-1} \sum_{i=1}^N (x_i - \bar{x})^2$

## Moment Matching

If a random variable  $X$  has a parametric characterization with only one or two parameters,  $\theta = (\theta_1, \theta_2)'$ , it is likely that a system of the form

$$\begin{cases} \mathbb{E} X | \hat{\theta} (Y^{(N)}) = \frac{1}{N} \sum_{i=1}^N X_i \\ \text{var} X | \hat{\theta} (Y^{(N)}) = \frac{1}{N-1} \sum_{i=1}^N X_i^2 - \frac{1}{N(N-1)} \left( \sum_{i=1}^N X_i \right)^2 \end{cases}$$

implicitly defines a unique solution for  $\hat{\theta} (Y^{(N)})$ .



# Maximum Likelihood Estimator

Since we have the distribution of the sample, perhaps in terms of sufficient statistics, it is natural to define an estimator for the parameters as the value of the parameters such that the sample observed is “most likely”. That is,

$$\begin{aligned}\hat{\theta}(y) &= \arg \max_{\theta} f_{Y^{(N)}|\theta}(y) \quad \text{or} \\ &= \arg \max_{\theta} f_{T|\theta}(t)\end{aligned}$$

where the sample is  $y = (x_1, \dots, x_N)$  or  $t = T(x_1, \dots, x_N; N)$ .

## Important Example

Consider the univariate normal from above. In terms of the sufficient statistics, the MLE (based on  $(*)$ ) is

$$\begin{pmatrix} \hat{\mu} \\ \hat{\sigma}^2 \end{pmatrix} = \arg \min_{(\mu, \sigma^2)'} \frac{1}{\sigma^2} \left( \frac{t_2}{N} - 2\frac{t_1}{N}\mu + \mu^2 \right) + \log \sigma^2$$

# Maximum Likelihood Estimator

## Important Example

The solution to this (the MLE for a univariate normal) is

$$\begin{aligned}\hat{\mu} &= \frac{t_1}{N} &= \frac{x1}{1'1} \\ \hat{\sigma}^2 &= \frac{t_2}{N} - \left(\frac{t_1}{N}\right)^2 &= \frac{xx'}{1'1} - \frac{1'x'x1}{1'11'1}\end{aligned}$$

This result extends to the multivariate case  $X \in \mathbb{R}^M$  whereby  $x$  has  $M$  rows and  $N$  columns.

## Bias

We can see that the MLE is (slightly) biased.

$$\begin{aligned}E \hat{\mu} &= \mu \\ E \hat{\sigma}^2 &= \frac{N-1}{N} \sigma^2 \quad (\text{prove})\end{aligned}$$

# Maximum Likelihood Estimator

## Elliptical random variables

if the density of an r.v.  $X \in \mathbb{R}^M$  can be written in the form

$$f_{X|\mu, \Sigma}(x) = g(\text{Ma}^2(x, \mu, \Sigma)) \sqrt{|\Sigma^{-1}|}$$

for some function  $g(\cdot)$  where

$$\text{Ma}(x, \mu, \Sigma) = \sqrt{(x - \mu)' \Sigma^{-1} (x - \mu)}$$

is the **Mahalanobis distance**, then the MLE based on a sample  $\{x_1, \dots, x_N\}$  solves the system

$$\hat{\mu} = \frac{\sum_{i=1}^N w_i x_i}{\sum_j w_j} \quad \hat{\Sigma} = \sum_{i=1}^N \frac{w_i}{N} (x_i - \hat{\mu})(x_i - \hat{\mu})'$$

$$\text{with } w_i = \frac{-2g'(\text{Ma}^2(x_i, \hat{\mu}, \hat{\Sigma}))}{g(\text{Ma}^2(x_i, \hat{\mu}, \hat{\Sigma}))} \quad \forall i = 1, \dots, N$$

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# Maximum Likelihood Estimator

## Minimum Entropy

If the observations are i.i.d., the likelihood of the sample is the the product of the likelihood of each observation. Taking logs, we see that the MLE is

$$\hat{\theta} \left( Y^{(N)} \right) = \arg \max_{\theta} \sum_{i=1}^N \log f_{X|\theta}(x_i)$$

Interpreting the sum in terms of the sample mean and taking the sample size limit,

$$\theta_{\text{MLE}} \triangleq \lim_{N \rightarrow \infty} \hat{\theta} \left( Y^{(N)} \right) = \arg \min_{\theta} H_{X|\theta}$$

in terms of the entropy of an observation. That is, this estimator transfers as much information as possible from the sample to the characterization.

- ▶ This is why correct model specifications are important.

# Fisher Information

In general we cannot determine a parametric characterization of an estimator as a random variable. An application of the Central Limit Theorem gives us a useful approximation.

$$\lim_{N \rightarrow \infty} \sqrt{N} \left( \hat{\theta} \left( Y^{(N)} \right) - \theta \right) \sim \mathcal{N} \left( 0, I_{X|\theta}^{-1} \right)$$

where  $I$  is the **Fisher Information** matrix

$$\begin{aligned} I_{X|\theta} &= \text{cov} \frac{\partial}{\partial \theta'} \log f_{X|\theta}(X) \\ &= -\text{E} \frac{\partial^2}{\partial \theta \partial \theta'} \log f_{X|\theta}(X) \end{aligned}$$

## Important Example

For the univariate normal, this evaluates to

$$I_{X|(\mu, \sigma^2)'} = \begin{pmatrix} \frac{1}{\sigma^2} & 0 \\ 0 & \frac{1}{2\sigma^4} \end{pmatrix}$$

# Cramér-Rao Bound

The Cramér-Rao Bound gives us a limit on the resolution of an estimator for a finite sample.

$$\text{cov } \hat{\theta} \left( Y^{(N)} \right) \geq \frac{\partial E \hat{\theta}}{\partial \theta} \frac{I_{X|\theta}^{-1}}{N} \frac{\partial E \hat{\theta}'}{\partial \theta'}$$

which is attained if the estimator is **efficient**.

## Unbiased Estimators

Note that if  $E \hat{\theta} \approx \theta$ , which is exactly true for unbiased estimator and approximately true for most estimators with sufficiently large  $N$ , the result simplifies to

$$\text{cov } \hat{\theta} \left( Y^{(N)} \right) \geq \frac{I_{X|\theta}^{-1}}{N}$$

## Non-Parametric Estimators

The term **robustness** in statistics can sometimes refer to **non-parametric** techniques that do not require assumptions about the characterization of the random variables involved.

- ▶ Such techniques usually lean on the Law of Large Numbers, and hence require very large samples to be effective.

## Robust Estimators

A more precise meaning has evolved that focuses on estimators that may be based on parametric characterizations, but which can produce reasonable results for data that does not come from that class of characterizations or **stress-test distributions**.

- ▶ We can make this desire concrete in term of the the **influence function** associated with an estimator.

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## Influence Function

We have discussed estimators as functions of samples. If instead we consider the estimator as a **functional** of the density from which observations are drawn, we can consider its (functional) derivative with respect to an infinitesimal perturbation in the density given by

$$f_X(x) \rightarrow (1 - \epsilon)f_X(x) + \epsilon\delta(x - y)$$

Thus, with  $\tilde{\theta}$  the functional induced by the estimator  $\hat{\theta}$ ,

$$\text{IF} \left[ y, f_X, \hat{\theta} \right] = \lim_{\epsilon \rightarrow 0} \frac{\tilde{\theta} [(1 - \epsilon)f_X(x) + \epsilon\delta(x - y)] - \tilde{\theta} [f_X]}{\epsilon}$$

If this derivative is bounded for all possible displacements,  $y$ , we say the estimator is robust.

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## Robustness of the MLE

For the maximum likelihood estimator, the influence function turns out to be proportional to

$$\text{IF} \left[ y, f_X, \hat{\theta} \right] \propto \left. \frac{\partial \log f_{X|\theta}(y)}{\partial \theta} \right|_{\theta=\hat{\theta}}$$

For some characterizations, the parameter MLE's are robust.  
For some they are not.

- ▶ for  $X \sim \mathcal{N}(\mu, \Sigma)$ ,  $\hat{\mu}$  and  $\hat{\Sigma}$  are not robust
- ▶ for  $X \sim \text{Cauchy}(\mu, \Sigma)$ , they are

Even for the empirical characterization, the influence functions for the sample mean and the sample covariance are not bounded; therefore these sample estimators are *never* robust.

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## Location and Dispersion

Recall the general elliptic location and dispersion MLE's,

$$\hat{\mu} = \sum_{i=1}^N \frac{w_i}{\sum_j w_j} x_i$$

$$\hat{\Sigma} = \sum_{i=1}^N \frac{w_i}{N} (x_i - \hat{\mu})(x_i - \hat{\mu})' \quad \text{with}$$

$$w_i \triangleq h\left(\text{Ma}^2\left(x_i, \hat{\mu}, \hat{\Sigma}\right)\right) \quad \forall i = 1, \dots, N$$

where the function  $h(\cdot)$  is the value of a particular functional on the density. The idea with M-estimators is to choose  $h(\cdot)$  exogenously in order to bound the influence function by design.

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We know that  $h(\cdot) = 1$  corresponds to the MLE for normals and also to the sample estimators, which do not have bounded influence functions. A weighting function that goes to zero for large arguments is more likely to be robust. Some examples include

- ▶ Trimmed estimators, for which

$$h(z) = \begin{cases} 1 & z < z_0 = Q_{\chi_{\dim X}^2}(p) \\ 0 & \text{otherwise} \end{cases}$$

- ▶ Cauchy estimators for which  $h(z) = \frac{1+\dim X}{1+z}$
- ▶ Schemes such as Huber's or Hampel's for which

$$h(z) = \begin{cases} 1 & z < z_0 = \left(\sqrt{2} + \sqrt{\dim X}\right)^2 \\ \sqrt{\frac{z_0}{z}} e^{-\frac{(\sqrt{z}-\sqrt{z_0})^2}{2b^2}} & \text{otherwise} \end{cases}$$

These estimators can be evaluated numerically by iterating to the fixed point.