Copulas and Dependence

MFM Practitioner Module: Quantitative Risk Management

John Dodson

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Multivariate Extensions

Many (univariate) distributions on the real line can be generalized to (multivariate) random variables on a vector space

- the normal
- Cauchy, Student’s-\( t \)
- symmetric generalized hyperbolic

Often the replacement

\[
\left( \frac{X - \mu}{\sigma} \right)^2 \rightarrow (X - \mu)'\Sigma^{-1}(X - \mu)
\]

and normalization is all that is required to lift the sample space from \( \mathbb{R} \) to \( \mathbb{R}^d \).

- This is a rich source for elliptical random variables
- ...and for copulas!
Copulas

Parametric multivariate random variables involve at least one class of univariate random variable in the form of the marginals for the components. But it is also clear that the characterization of the original multivariate r.v. is not simply a collection of these marginal characterizations. There is a structure, with its own parameters, that connects them together.

▶ This is the copula.

For me, this is the prototypical example; and multivariate random variables are a rich source for parametric copulas. But it is not the only source. In fact, any random variable whose sample space is a unit hypercube with standard uniform margins is a copula.
Sklar’s Theorem

To the extent that the joint density is not just a product of the marginal densities, there is dependence.

Factorization
This ratio can be expressed as

\[
c \left( F_{X_1}(x_1), F_{X_2}(x_2), \ldots \right) \triangleq \frac{f(x_1, x_2, \ldots)(x_1, x_2, \ldots)}{f_{X_1}(x_1)f_{X_2}(x_2)\cdots}
\]

Copula

Sklar’s theorem says this is always possible. More generally, 
\[ c = f_U : [0, 1]^d \mapsto \mathbb{R}^+ \] is a density function that characterizes a new random variable, \( U \), that encapsulates the dependence structure of \( X \).

Note that independence means \( c \equiv 1 \)
Normal (Gaussian) Copula

When dependence can be entirely described by correlation, the Gaussian copula can be appropriate. For $d = 2$, 

$$c(u) = \frac{1}{\sqrt{1 - \rho^2}} \exp\left[\frac{-\rho}{1 - \rho^2} \left( \rho \text{erfc}^{-1}(2u_1)^2 \cdot \right. \right.$$ 

$$+ \left. \rho \text{erfc}^{-1}(2u_2)^2 - 2 \text{erfc}^{-1}(2u_1) \text{erfc}^{-1}(2u_2) \right) \right]$$

Gaussian copula density for $\rho = \frac{1}{2}$
Upper & Lower Tail Dependence

Tail dependence is a pair-wise measure of the concordance of extreme outcomes.

\[
\lambda_U = \lim_{p \uparrow 1} P \{ X > F_X^\uparrow (p) | Y > F_Y^\uparrow (p) \}
\]

\[
\lambda_L = \lim_{p \downarrow 0} P \{ X \leq F_X^\downarrow (p) | Y \leq F_Y^\downarrow (p) \}
\]

The normal copula fails to exhibit tail dependence: extreme outcomes are essentially independent.

This is a problem, because in practice an extreme outcome in one component often acts to cause extreme outcomes in other components. Developing practical alternatives that include this contagion effect is an active area of research.
Measures of Concordance

Several measures of concordance have been developed. Their definitions are motivated by the properties of their estimators, which we will not discuss just yet. Each ranges from $-1$ to $1$, with $0$ for independence. In order of generality, we have

1. **Pearson’s rho.** This is the classical linear correlation measure $\frac{\text{cov}(X, Y)}{\sqrt{\text{var} X \text{var} Y}}$.

2. **Spearman’s rho.** This is linear correlation applied to the grades, $F_X(X)$. It is a simple measure of dependence that is not sensitive to margins.

3. **Kendall’s tau.** This is based strictly on the rank order of pairs of observations of pairs of components. It has useful theoretical and statistical properties.

**N.B.:** While independence implies zero concordance (under any of these definitions), zero concordance does not imply independence.
Kendall’s tau can be defined as

\[ \tau = 4 \mathbb{E} C(U_1, U_2) - 1 \]

where \( C \) is the distribution function characterizing the copula of \( X \). It is the probability of concordance minus the probability of discordance for two independent draws of \( X \).

**Relationship with other measures**

In general, Spearman’s rho is bounded by

\[ \frac{3|\tau| - 1}{2} \text{ sgn } \tau \quad \& \quad \frac{1 + 2|\tau| - \tau^2}{2} \text{ sgn } \tau \]

For a Gaussian copula, Pearson’s rho is

\[ \rho = \sin \left( \frac{\pi}{2} \tau \right) \]

We use this to define pseudo-correlation for any elliptical r.v.
Normal Mixture Copulas

A normal mixture copula is simply the copula from a normal mixture multivariate random variable. The elliptical copula is an important subclass.

Elliptical Copula

An elliptical random variable is described by a mean vector, a dispersion matrix, and a characteristic generator function. It should be clear that the mean vector has no role in the copula. It should also be clear that the diagonal entries of the dispersion matrix also do not play a role.

Generally, an elliptical copula is parameterized by a semi-definite matrix with unit diagonals, which describe pair-wise dependence, and one or several shape parameters related to the characteristic generator. The Gaussian copula is an example. Another important example is the $t_\nu$ copula, which we will work with in this week’s exercise.
Archimedean Copulas

There are on the order of $d^2/2$ parameters to estimate for an elliptical copula. If you are dealing with a very large dimension, such as in a retail or securitization context, you either need a factor model to reduce the dimension or you should consider an Archimedean copula.

Archimedean Copulas

An Archimedean copula is defined in terms of a generator, a decreasing continuous function $\psi : [0, \infty) \mapsto [0, 1]$ with $\psi(0) = 1$ and $\lim_{t \to \infty} \psi(t) = 0$. The copula distribution is

$$C(u_1, u_2, \ldots, u_d) = \psi\left(\psi^{-1}(u_1) + \psi^{-1}(u_2) + \cdots + \psi^{-1}(u_d)\right)$$

Three common single-parameter examples are the Gumbel, Clayton, and Frank.